

## **Ammo-Alert**

### **Privacy**

Effective January 9, 2023

At Ammo-Alert, we take your privacy seriously and are committed to protecting your personal information. This Privacy Policy outlines the types of personal data we collect, how we use it, and the steps we take to ensure it is protected.

#### What this document contains:

- Types of data we collect
- How we process data
- Sharing of Data
- <u>Data Protections</u>

## **Types Of Data We Collect**

- Personal identification information (name, email address, etc.)
  is collected to identify you as a user and allow us to provide
  you with personalized services.
- Usage data (how you use our services) helps us understand how you use our services, which allows us to improve them.
- Audio data (only when the microphone is active or a gunshot is detected) is used to detect gunshots and send out alerts to appropriate subscribers. This data is only collected when necessary and is always encrypted in a way that will be impossible to decrypt.

## How we process your data

- To provide and improve our services: We use your data to ensure that our services are functioning properly and to make updates and improvements based on your feedback and usage data.
- To send you updates and notifications: We may use your email address or other contact information to send you updates about our services, including important security updates.
- To analyze usage data to improve our services: We use usage data to understand how our services are being used and to identify areas for improvement.

# **Sharing Of Data**

- We do not sell or share your personal data with third parties for their own marketing purposes. Your data is only used to provide and improve our services.
- We may share your data with service providers who perform functions on our behalf, such as data analysis and storage.
   These service providers are required to protect your data in accordance with this Privacy Policy.
- We may also share your data in response to legal requests, such as a court order or subpoena, or in cases of emergency.
   We will only share your data in these circumstances if it is necessary and legally required.

### **Data Protections**

We take appropriate security measures to protect your data from unauthorized access. However, please be aware that no method of electronic transmission or storage is completely secure, and we cannot guarantee the absolute security of your data.

#### Here's How:

- We use appropriate security measures to protect your data from unauthorized access, including encryption and secure servers.
- We store your data locally, not on cloud-based servers, to ensure that it is protected.
- You have the right to request access to your personal data, as well as the right to request that it be corrected or deleted. You can exercise these rights by contacting us using the information provided in this Privacy Policy.
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